

Services



Colts Marketing – Athlete Marketing & Endorsement Agency

Helping Athletes Secure Sponsorships & Grow Their Personal Brand.

Website Development

- Athlete Profile Website
- Multi-Page Pro Website (5 Pages)
- E-Commerce & Merch Store Integration
- Website Maintenance & Updates

Details

Before we begin your website build, we'll schedule a short discussion to understand exactly what you need.

We'll talk through:

- What your goals are for the site (e.g. showcasing your brand, attracting sponsors, selling merch)
- What pages you'd like (e.g. Home, About, Media, Sponsors, Contact, Shop, Blog)
- Any specific features you need (video embeds, photo galleries, contact forms, social feeds, e-commerce, booking links, Supporter Memberships etc.)
- Your style preferences, color themes, logos, and content (we can help guide you here if needed)

This process ensures your website is completely tailored to your personal brand, goals, and the opportunities you want to unlock. Once we gather your details, we'll get to work—designing a high-quality, sponsor-ready site from start to finish.

Services

Colts

MARKETING

Colts Marketing – Athlete Marketing & Endorsement Agency

Secure Sponsorships. Build Real Brand Value.

We help athletes secure endorsement opportunities through tailored sponsorship strategy, professional media kits, and direct brand outreach. Whether you're an emerging talent or an established athlete, we connect you with brands that align with your image, values, and vision.

Endorsement Opportunities

Sponsorship Starter Kit

A perfect starting point for athletes ready to step into the world of sponsorship.

- Custom-designed media kit
- Sponsorship pitch email templates

Outreach Support

Let us contact brands for you—professionally and strategically.

- Direct outreach to 5-10 brands
- Personalised brand messages
- Support on follow-up responses

Guaranteed Opportunity Package –

We guarantee a marketing or sponsorship collaboration through our trusted brand network.

- Verified deal with a partner brand
- Perfect for athletes looking for results, not just conversations.

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Additional Services

Supporting your brand beyond the basics.

Logo & Brand Identity Design

A professional logo that reflects your brand and looks great across social media, merch, and media kits.

- 2 initial concepts
- 2 revisions
- Delivered in multiple file formats (PNG, SVG, JPG)

Social Media Assistance

We help you create engaging, sponsor-friendly content so your profile works while you train.

- Monthly content planning
- Reels, photos, and caption support – Youtube, Instagram, X and Tiktok.

Photography Assistance

Professional imagery to elevate your brand, social media, and sponsorship appeal.

- Athlete-focused photoshoot (headshots, training, lifestyle)
- Delivered in high-resolution, ready for social and media use
- Optional sponsor-focused shoot or branded content session
- Location-based shoots available across select areas

Let's build something custom to fit your goals.

Contact us : Partner@coltsmarketing.com to get started.