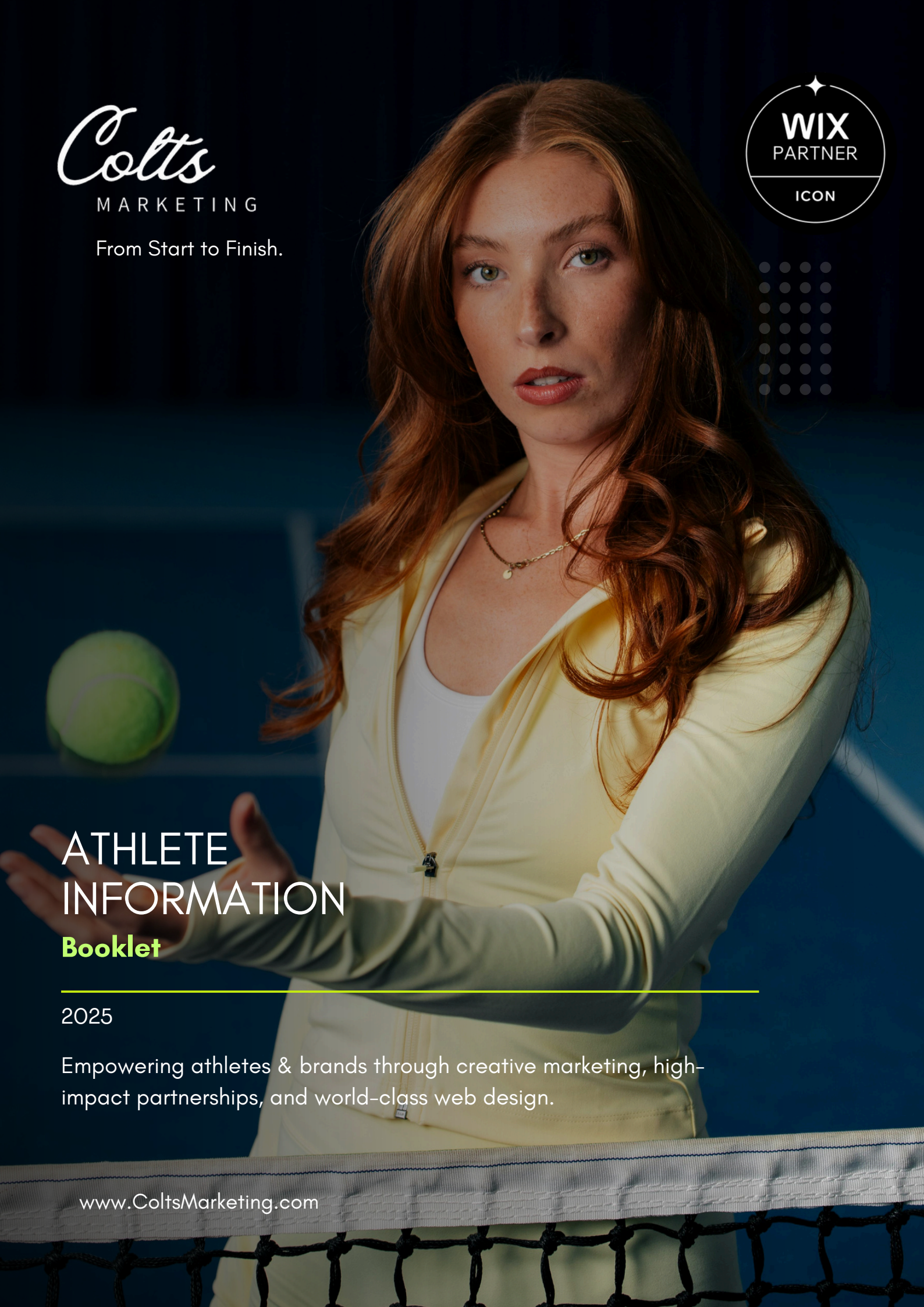




Colts

MARKETING

From Start to Finish.



ATHLETE INFORMATION

Booklet

2025

Empowering athletes & brands through creative marketing, high-impact partnerships, and world-class web design.

www.ColtsMarketing.com

WHO WE ARE

Introduction

At Colts Marketing, we help athletes and brands achieve more.

We believe success is built on three pillars: a powerful digital presence, strategic marketing, and meaningful partnerships.

Whether you're an athlete aiming to secure endorsement deals or a brand looking to connect with authentic ambassadors, we create tailored strategies to make it happen.

We operate globally, with a focus on sports marketing, website design, and athlete endorsements — combining industry expertise with a personalised approach that ensures every project we work on is set up for success.

WHY CHOOSE US

From Start To Finish



At Colts Marketing, we're more than just a service provider — we're your partner in building a brand that lasts. Whether you're an athlete looking to secure endorsements or a business wanting a powerful online presence, we bring the skills, network, and dedication to make it happen.

At Colts Marketing, we focus on two things: delivering results and building lasting partnerships.

As a Wix Partner Icon, we've been recognised for excellence in website design — a status awarded to only a select group of professionals. This credibility, combined with our marketing expertise and athlete network, means we can offer you websites that perform and endorsement opportunities that count.

We don't do one-size-fits-all. Every project is tailored to your goals, ensuring you get the attention, quality, and results you deserve.

 partner@coltsmarketing.com

www.ColtsMarketing.com

OUR CORE SERVICES OVERVIEW

What We Do

Our services are designed to help you stand out, connect, and grow.

- ◆ Website Development – Professional, high-performing websites designed to showcase your brand, increase visibility, and drive results.
- ◆ Athlete Endorsements – We connect athletes with brand campaigns, sponsorships, and marketing opportunities to build their profile and earning potential.
- ◆ Social Media Assistance – Content creation support including videography, photography, and digital storytelling to enhance your presence.
- ◆ Additional Services – From logo design to brand management, we offer solutions that complement your marketing strategy.
- 📍 We operate on a tailored approach, providing custom quotes to suit your needs.



WEBSITE DEVELOPMENT

Your Website, Done Right

A professional website is the cornerstone of your brand. At Colts Marketing, we design beautiful, functional, and conversion-focused websites that represent you at the highest standard.

Our Website Packages Include:

- Fully responsive mobile & desktop design
- Custom branding & visuals
- SEO setup for online visibility
- Essential integrations (social media, contact forms, booking systems, etc.)
- Blog integration for content marketing

Pro Packages include advanced features such as e-commerce, multi-page designs, member areas, and custom capabilities based on your goals.

➡ Email us at partner@coltsmarketing.com to discuss your project



We're proud to be a Wix Partner Icon — recognition of our skill and experience in delivering exceptional websites for clients across industries.

www.ColtsMarketing.com



Athlete Endorsements

Endorsements That Open Doors

We specialise in connecting athletes with brand partnerships, sponsorship deals, and marketing opportunities that align with their identity and values.

Through our established network of brands, we actively seek out campaigns that give athletes real exposure and career-building experience.

Our Endorsement Service includes:

- Campaign matching with relevant brands
- Negotiation of deal terms
- Campaign management and reporting
- Long-term partnership building

Whether you're looking for your first deal or aiming for global sponsorships, Colts Marketing is your trusted partner for navigating the endorsement space.

➡ Email us at partner@coltsmarketing.com to discuss further

The logo for Erivago, featuring a stylized 'E' followed by the word 'rivago' in a bold, sans-serif font.The logo for Emma, featuring the word 'Emma' in a large, rounded, sans-serif font, with 'The Sleep Company' in a smaller font below it.The logo for Hoka, featuring the word 'HOKA' in a bold, sans-serif font, with a stylized 'O' that incorporates a running shoe sole.The logo for Huel, featuring the word 'Huel' in a large, bold, sans-serif font, with a registered trademark symbol (®) to the upper right.The logo for dryrobe, featuring the word 'dryrobe' in a bold, sans-serif font, with a registered trademark symbol (®) to the upper right.

SOCIAL MEDIA ASSISTANCE

Content That Connects

Social media isn't just about posting — it's about storytelling, engagement, and strategy.

Our Social Media Assistance service provides you with access to professional photographers, videographers, and creative direction to elevate your online presence.

From training day content to polished brand campaign visuals, we ensure your social media stands out in a competitive landscape.

➡ [Get in touch to book your next session - partner@coltsmarketing.com](mailto:partner@coltsmarketing.com)

www.ColtsMarketing.com



ADDITIONAL SERVICES

Complete Marketing Solutions

We offer a wide range of services to give your brand or personal profile a competitive edge. These can be booked individually or combined into a custom package.

- **Logo Design & Brand Identity** – Standout design that reflects your personality or brand values.
- **Photography & Videography** – Professional, high-quality visuals for campaigns, events, and social media.
- **Licensing & Brand Management** – Protect and maximise the value of your name, image, and likeness.
- **Email Marketing Campaigns** – Engage your audience directly with targeted, high-converting emails.
- **Content Strategy & Planning** – Structured campaigns to keep your audience engaged year-round.
- **SEO Optimisation** – Improve search engine rankings and online visibility for your website.
- **Social Media Audits** – Review and improve your online performance with actionable recommendations.
- **Digital Advertising Campaigns** – Paid ad management across Facebook, Instagram, Google, and more.

➡ **Contact us at partner@coltsmarketing.com for a tailored quote or custom package.**

PRICING OVERVIEW

Complete Marketing Solutions

At Colts Marketing, we operate with transparent pricing while keeping flexibility for custom packages and long-term partnerships. All services are quoted "from" to reflect project scope and complexity.

Website Development

- Starter Website (1-3 pages) → from £150
- Pro Website (4-7 pages) → from £275
- Advanced Website (8+ pages / custom features) → from £500

(All include mobile optimisation, SEO setup, and 1:1 consultation to plan pages and functionality. Additional pages/features quoted individually.)

PRICING OVERVIEW

Complete Marketing Solutions

👉 Athlete Endorsement Opportunities

As an athlete with Colts Marketing, you'll have the chance to take part in paid endorsement campaigns that connect you with leading brands, help grow your profile, and provide the tools you need to showcase your story.

💡 Standard Endorsement Package

From £150 per campaign

Ideal for emerging athletes or smaller brand collaborations.

You'll receive:

- A guaranteed brand placement within an active campaign.
- Content support through user-generated content (UGC) with online assistance to ensure your posts look professional.
- Campaign promotion across Colts Marketing's social channels.
- Exposure to new audiences while building endorsement experience.

PRICING OVERVIEW

Complete Marketing Solutions

💎 Premium Endorsement Package

From £250 per campaign

Designed for athletes aiming for greater visibility and bigger opportunities.
You'll receive:

- Premium campaign placement for stronger impact.
- A dedicated Production Day to create high-quality visuals — including action shots, lifestyle images, and branded material.
- Personal guidance and creative support from Colts Marketing throughout the campaign.
- Extended promotion across our athlete network and channels.

👉 Every package is fully customisable, with pricing dependent on campaign scope, deliverables, and your athlete tier.



PRICING OVERVIEW

Complete Marketing Solutions

Additional Services

- Photography & Videography → from £150 per session
(Location-based athlete or brand shoot, includes 5-10 edited visuals)
- Licensing & Brand Management → from £150 one-time
(NIL/licensing support, consultation, and contract review)
- Email Marketing Campaigns → from £120 per campaign
(Design, copywriting, and delivery setup)
- Content Strategy & Planning → from £100 per month
(Custom content calendar, campaign planning, and posting guidance)
- SEO Optimisation → from £150 one-time audit
(Website audit, on-page optimisation, and actionable recommendations)
- Social Media Audits → from £100 one-time
(Profile review, content performance analysis, and growth recommendations)
- Digital Advertising Campaigns → from £200 per campaign
(Facebook, Instagram, Google Ads setup and management – ad spend not included)

 Note: Discounts available for combined services and long-term partnerships. Contact us for a tailored package: partner@coltsmarketing.com



PRICING OVERVIEW

Complete Marketing Solutions



Packages & Partnerships (Discounted)

At Colts Marketing, we know every brand and athlete has unique needs. That's why we offer exclusive discounts when you combine multiple services or commit to long-term partnerships. Whether it's building your digital presence, securing athlete endorsements, or launching full-scale campaigns, we make sure your investment goes further.

- Combined Services → Save more when you bring together website design, endorsements, and creative marketing support.
- Long-Term Partnerships → Tailored retainers available for brands and athletes seeking consistent growth and lasting impact.

Ready to start?

Contact us today at partner@coltsmarketing.com to discuss your project and receive a tailored quote.

www.ColtsMarketing.com



CONTACT US

Whether you're an athlete ready to elevate your brand, or a company looking to connect with authentic ambassadors, Colts Marketing is your dedicated partner in achieving measurable results.



Partner@coltsmarketing.com



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Operating Globally

